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Article: The Roots of Hindutva, Love-Jihad and

Islamophobias Politics in the Hollywood and

Bollywood Cinemas

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Abstract

The dissemination of American and Indian cultures abroad is largely the result of their respective media. The skill of promoting national pride has been mastered by American and Indian news channels. They have been attempting to better educate their inhabitants through the media as a result of their large populations. The mass audiences of Bollywood and Hollywood media are exploited to disseminate hate speech and misconceptions about Muslims. But certain movies from the Hollywood and Bollywood industries seem to encourage hatred toward Muslims and other religions. Muslims are frequently shown negatively, as barbarians who are vicious, haughty, merciless, and physically and intellectually damaged. They are also frequently represented to be an undesirable part of Indian civilization. The main purpose of this paper is to critically review the international anti-Muslim films being made in the present era. It's fact that after the spread of Islam in the world, disbelief always tried to bury it, but after the arrival of the truth, falsehood always disappears and is defeated. The enemies of Islam remained in every century, and they lived in different ways. Their goal is criticized Islam and its followers, in books, articles and cinematic films. With the start of making films on the Prophets from 1895, the West reached the heights of fame, then started this goal with its original ambition, which was to bury Islam. The influence of Hollywood can be seen quite effectively on Bollywood as well, in that films based on Islamophobia and films based on Hindutva ideology in India have many elements in common. Behind these films are people who are strongly opposed to the unity of Christianity-Muslim and Hindu-Muslim and want to violate peace and harmony. In this research, they were critically evaluated about films that are engaged in trying to suppress Islam by having negative effects on the society.

Key Words: Hollywood and Bollywood, Islamophobia, Hindutva, Love-Jihad, Cinematography

Introduction

Islam is the religion of peace and security, love and mercy and it is the code of life for all creatures. The teachings of Islam are not limited to only theory and thought and belief rather, it practically also trains individuals in all aspects of religious, moral, and social aspects

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of society. Behalf of it, when the splendor of Islam began to shine on other religions and when the infidels of Makkah saw that every individual was entering its light, they began to persecute Islam and the Prophet of Islam. Islam continued to grow day and night, now following their footsteps, the negative practices and actions of fourteen hundred years old Jews and Christian² started to be highlighted and adopted in different regions of the world. Which was well promoted by the West, and its result came in the form of crusades. And this enmity can never disappear because the Allah Almighty Said:

"The Jews will never be pleased with you, nor will the Christians, unless you follow their faith".

After the Crusades, due to its effects, many people arose in the West who investigated the teachings of Islam and culture in a good way, and the group of persecution orientalist forward, who published books, articles, and films against Islam.4 They started promoting and under the guise of this he started promoting terms like Islamophobia among the public. When the infancy of western ideas and thoughts took place on the sub-continent of Pakistan, then the terms of Hindutva and Lo-Jihad started to be promoted there. The term Hindutva was coined by Vinayak Damodar Savarkar (1883-1966) in 1923, ⁵ the founder of RSS (Bhartiya Swayamsevak Sangh), whose point of view was that wherever there is a majority of any religion, the tradition and culture of that religion will prevail. Their plan is to make Hinduism over Islam in India and to make India a Hindu Kingdom. While later CM of Utter Pradesh, Yogi Adityanath of the same party used Love Jihad and his manifesto was that Muslim boys seduce Hindu girls and marry them and incite them against India. All these conspiracies are being expected by the people of other religions because Islam invalidated all other religions, and their flavor became dull in front of Islam as Allah Almighty Said:

وَ قُلْ جَآءَ الْحَقُّ وَ زَهَقَ الْبَاطِل
$$^{-}$$
-اِنَّ الْبَاطِلَ كَانَ زَهُوْقًا $^{\mathbf{9}}$

"And say, Truth has come and falsehood as vanished. Falsehood is surely bound to Vanish".

The West and Hindus, studies the religions, languages, civilization, history, literature, and human values of the Islamic nation with the purpose of making these nations their mental slaves and gaining political and cultural dominance over them and keeping them subdued and enslaved. Exploit their livelihoods and in view of this goal and plaintiff, they make anti-Islamic films, promote them, especially the Arab nations and Muslims as terrorists and present themselves as anti-terrorists. These westerners and Hindus have played a big role in creating in people's minds misgivings about Islam's past, disgust about its present, disappointment about its future, doubts about Islam, the Prophet of Islam, and the origins of Islam. There have been those who have devoted their lives to the study of Islam, whether through books, magazines or anti-Islamic Hollywood and Bollywood filmmaking.¹⁰

Jews, Christians, and Hindus used new tactics to mislead the Muslim community in different periods. In the name of entertainment, they started anti-Islamic films, whose purpose is to create doubts about Islam in the hearts of the Muslim community, and to preach Christianity to them. Today, this temptation has become such a dangerous situation that it If this is not addressed, then atheism, secularism and Hinduism will continue to grow in the



Muslim society, so it is necessary to enlighten the Muslim society with the religion of Islam and the teachings of the Prophet Muhammad (peace be upon him). It is important to inform the complainant at the outset of the article that the researcher's goal is not to incite conflict between Islam and other religions. This premise of the scholar is explained to prevent confusion since whenever Jews, Christians, or Hindus are referenced in the essay, they are referring to those who seek to destroy the environment with movies and their unique point of view in all religions. People who desire to preserve diplomatic ties with different religions may be found in practically every religion. Daesh and ISIS are both made up by Muslims, and as a result, Muslims are maligned. These individuals, however, have never been and will never be spokesmen of Muslims.

Literature Review

Islamophobia is being revealed in the present era with the terms Hindutva etc. However, no permanent book has been written on such topics, but some books related to filmmaking have been implemented, which are:

Shams UI Islam's book 'Sawarkar: Unmasked'' lidentifies the fundamental and important debates of Savarkar, RSS and BJP(Bhartiya Janata Party). In this, the author has brought to light the specific Hindu ideology of RSS, in the light of historical facts to the people of India. The main reasons behind the two-nation theory in which the Muslim League, the Congress and the RSS lied were that they wanted to make India a Hindu Kingdom(بندوراج). They wanted to impose their civilization, culture, and traditions on the few Muslims who After the division of the subcontinent in India, they started living there. Savarkar's main point of view, the author clarifies, is that his manifesto on Hindu unity was such that he insisted on calling Hindu culture instead of Hindustani culture. And his vision of Hindu Raj came out positively for those who considered India as their Holy Land or Fatherland. Treating Muslims like strangers, these points are to be figured out in this book. In this book of the author, where the basic point of view of Hindus is emphasized, the films based on them are not described, because the anti-Muslim sentiments started to be made only after the independence of India, which the author did not mention.

Professor Zafar Iqbal's Book, ''Islamophobia: History Context and Deconstruction'', covers the image of modern Muslim world. Infect the book is thesis itself and its components are needed to be understood about islamophobia. The book's history, context and deconstruction lead to the real Muslim Islamic world which need to be in this era. The book is read to understand the issue of islamophobia its entireness and to comprehend how it poses threat to the secular fabric of democracies around the world. The most of agenda is this book is also covers of socio-cultural aspects of westerns world, with the human dignity, and human being. But the gape is, this book is empty to describe as cinematography of islamophobia and Hindutya films.

Discussion and Findings

Islamophobia and its Impacts on Western Cinema

Anti-Islam supporters and think tanks have very poor knowledge of Islamic teachings and thus promote and develop wrong ideas about Islam.13 These supporters are very few and have their own personal hatred and hatred against Islam and Muslims. They make films,

publish articles and pamphlets using negative phrases against Islam, and thus create a negative perspective in promoting anti-Islamic ideas and beliefs by causing misinterpretation of Islamic teachings. There are, and as a result common people get stuck in this quagmire, who do not have a deep study about Islam, and due to misunderstandings, this is the reason that eventually causes hatred of Islam. ¹⁴ On the one hand, this group of fundamentalists is involved in influencing the policies of the government affairs and on the other hand, they are engaged in all manners and concerns of the people. These groups keep their needs in front of their higher authorities, and they provide these needs. They leave no stone unturned to do it. In these western groups who work behind the real event, they are the western rulers and with their funding, Islam is propagated wrongly. For example, Steven Emerson made a short documentary film on Muslims and named it ''Terrorist Among Us: Jihad in America 1994'', ¹⁵ these secular people run organizations under their own name and are behind-the-scenes Western rulers, such as the Jewish Defense League and the Pro-Israel Christian Church Organization.

Similarly, in the election year of 2002, several western university professors including George W. Bush and many others such as Richard Perle Faith, Paul Wolfowitz. These people work under their own special propaganda, which magazines, Columns, and articles on religion work to promote Islamophobia. As in Hall Lindsey's book The Final Battle, in this book, the author tries to prove the point with reference to the Bible that in the future as There will be such a world war, in which the Muslims will be defeated and in the end the existence of Islam will end. It is a true fact that Huntington's theory is not only associated with 9/11, and it is also true that Muslims were not only tried to present a terrorist, infamous religion after 9/11 according to Hollywood. Because they have hatred and enmity with Muslims, they have been making films against Muslims and Arab society in a negative way since 1940, they have filmed a series on Arab societies as for example:

The Thief of Baghdad 1924
Arabian Nights 1942
Ali Baba and forty thieves 1944
Aladdin 1993

These are some of the films, filmed specifically on Arabic culture, that have a similar theme and reference to the portrayal of the satire of Arabs. Aladdin 1993 in this film version, a merchant is walking in the desert and this song (Lyrics) is playing along with it:

"I came from a land, from a faraway place, where the caravan camels roam, where they cut of your ear, if they don't like your face, it's barbaric but hey it's home".

Walt Disney's cartoon version of the animated series, which is made especially for children, has such a choice of words at the very beginning that it seems so obnoxious. A few minutes into the film, a burqa-clad woman steals something for her child, and the shopkeeper gets angry and demands to cut off his hands. Then, one thing that is common in these films is Belly Dance. Western cinema presents Arabs in these films in such a way that they are vulgar



and bad, which is unprecedented. Then if this dance look at the invention of which he attributes to the culture of the Arabs, so writes Anthony Shay and Barbara Sellers Young¹⁶ in this regard:

"The term is infecting a Western invention: coined by a Sol Bloom for the dancers of the Chicago World's fair of 1893 for the purpose of titillating his audience".

Furthermore, Islam always has been criticized in the documentary films like Sword of Islam:

"Our friend of intelligence community tells us what wish the failure of communism, the most destabilizing conflict in the world is the one between Islam and the West".

Among the Christian fundamentalists, there are many who harbor hatred against Islam and Muslims, their intentions are only a cause of hatred and terror among the people. ¹⁷ Since years ago, they have used lies and prejudice against Muslims as a weapon to stop Islam. They have always attacked the personalities of Muslims. Christians cause the loss of Islamic values by destroying the principles of Islam and thus they promote the concept of Islamophobia. ¹⁸ Another line previous movie is that:

'We have nothing to fear but fear itself and Islamic fundamentalist'

A similar film by Sally Field, Not without my daughter raised by a fundamentalist, is based on Iranian Muslims, as Alfred Molina is presented in the Muslim form of Moody Sayyed, in which the two are married. And later when Moody Syed gets US visa and citizenship, Syed leaves her, the film tries to show that when Muslims come to America, they try to trap the women there and Muslims marry Christian women, then when their goal is achieved, they abuse them.

True Lies 1994

It is the biggest hit since Arnold Schwarzenegger's classic film Predator 1987. This film is still recognized in the US as a good actor and a good producer, director, and writer, which is James Cameron's best work. During the production of this film, Arab American advocacy groups held demonstrations in major cities including New York, Los Angeles, and San Francisco. Because Arnold was portrayed as a secret CIA spy in this film and Muslims were portrayed as an organization called Crimson Jihad, which is plotting evil against the United States. On the occasion of this film, Ibrahim Hoper, who was the spokesperson of the Council on American Islamic Relations, released his statement to The Times:

"There is no clear motivation for their planting nuclear weapons. They are irrational have an intense hatred for everything Americans, that's the stereotype you for Muslims". 19

The people of the West dreamed of occupying the Muslim countries, so they considered the use of the sword to be against the expediency based on the bitter experiences of the centuries. ²⁰ Their task is that when the people of the West try to establish their political dominance over these countries, they do not face any kind of problem. So, in such a situation, Holland, France, and England encouraged these radical filmmakers to make films against Muslims. And lavished money on them, and thus these people got caught in the clutches of the

western powers, At the expense of wealth, he tried to convert Muslims to his own civilization through his magazines and journals and especially films. These people include more names like Pat Robertson, Franklin Graham, Morey Robert, as Robert writes:

"Western peoples have difficult time comprehending Islam because they fail to understand that it's a form culture imperialism in which the religion and culture of seventh century Arabian have Been raised to the status of divine law". ²¹

Robin Hood 2018

In this film, Robin Hood (Taron Egerton) is presented as the guardian of the people, where an oppressive police officer Le Sharif (Ben Mendelsohn) seizes people's property and land, this Robin helps them. And at the same time, Yahya²² (Jamie Fox) helps him, and gives people their rights back, now that Jamie is presented as a Muslim in this film, and the officer is against him. So, when the officer arrests him by deception, the officer uses very insulting words about the Prophet (Peace be Upon him):

"The Arab however doesn't fear death at all because your false prophet promised you the Garden (Heaven)".

For about one and a half to two hundred centuries of the West, their strategy remained the same, to change the Muslims, attack their religion, and go all out to turn people away from Islam, but after a long period of observation. ²³ Now from time to time their work, their policy and ambitions are changing in reprehensible, and there is a need to change their previous strategy and create negative effects on Muslim youth children and society are being negatively affected by modern cinematic media. In this regard, Maryam Jameela, a new-Muslim, is critical of the changing strategy of the people of the West and the East:

"Since the second world war, the orientalist and missionaries have shifted their efforts. From trying to change individual Muslims and convert them to their views to changing Islam itself through providing it with a totally different interpretation and launching an organized movement for its reconstruction from within".²⁴

So, the West began to invite Muslims to a new interpretation of Islam and to reform the religion, and they tried to prove that Islam cannot adapt to changing conditions, if it wants to progress, it has to change its traditions and stereotypes. The list of films that present the Arabs as a disgrace to the age and the Prophet Muhammad in a critical manner is countless and not exhaustive. In these films, the orientalist style of the Arab population has been adopted, and it has been shown that Islam and its teachings are based on lies and deception. The West sees Easterners as dominated by ISIS and Al-Qaeda. Western films paint over each other like a board brush, and only show the bad characteristics of a population that does not accurately represent the majority of the region's people.

In this context, one more thing is worth mentioning, that is, the step of the Muslim world, especially the Lebanese actors, in the world of Hollywood is to promote the reprehensible ambitions of Orientalism, for example, if Hollywood sets a film that Muslims have also been presented as terrorists, so why did those Muslims who came to offer a negative role from



Muslim countries come? This is a big question mark on the roles of those countries who themselves are trying to defame their religion. Golshifteh Farahani, for example, first worked with Leonardo DiCaprio in a 2008 film called "The Body of Lies", in which Muslims were portrayed as terrorists, then later she Played the lead role in "Exodus: Gods and Kings" alongside Christian Bale in a film about prophet Moses. And not only that, the 8 episodes of Jack Ryan (2018-Present), a web series of Original Amazon, have only come to defame the Islamic world.

One thing to note here is that when the 11/9 incident happened in 2001, Muslims were not considered terrorists only after this incident, but even before that, the West used Muslim columnists, writers, and filmmakers consider as terrorists and when any terrorist incident happened, it was associated with Muslims.26 Now the situation in the West is that from the specific section of the Muslims, they consider the entire Muslim community as their heirs and assume that ISIS, Al-Qaeda and Daesh are only one side of Muslims, but this is not the case at all. Similarly, in Leslie Nielsen's film The Naked Gun 1988, which came out in 1988, in the beginning of this film, an illustration of a man wearing an Iranian Muslim cloak is presented, in which these dialogues are added (1 Minute 54 Second):

"If We do nothing in this week, we must conceive at least one terrorist act that will show all he world that the United States, that great Shetan is but a paper tiger, a weak nation, a weak people, a people rip for destruction".

Every day, Hollywood presents such films in which Arab countries in general and Muslims in particular are portrayed with insults and hateful words, or non-Muslims are portrayed as Muslims, and they are made to do such heinous things. The impression should be given in the world that this is the uncivilized, and uncultured side of the Muslim. Chris Hemsworth's movie Extraction, which was released in 2020, depicted Bangladesh as a modern-day war zone. Terrorism, nudity, obscenity, and sexism are common there. The villainous side of drug-involved Muslims and Chris' entry role as a hero do nothing to promote Islamophobia. Now in this film, not only the West is guilty, but the Bangladeshi actors who played these roles, what force forced them to show Bangladesh as a battlefield for the sake of fame? Because of such Muslims, Islam and Muslims are attacked and this film also became popular.²⁷

Because the whole world (But whom God Almighty Saves) gets to watch films in which Muslims are associated with terrorism, why do Muslims play roles in films in which they are associated with terrorism, prostitution of women? As James Norton's McMafia had a full season in 2018, it was filmed as a Muslim drug dealer in India and Nawazuddin Siddiqui, a well-known actor, played such a role. Furthermore, by tying red headscarves on the heads of Muslims, providing characters in the form of Arabs, and developing the script in such a way that Arab people and people of the Middle East sell women in exchange for money. Among some Christian fundamentalists, there are many who hate Islam and Muslims, their intentions are only a cause of hatred and terror among the people. Among Christian fundamentalists, John Gilchrist writes in his book that:

'The Western world today however can no longer defined as realm where Christianity dominates and it's interesting to compare the attitude of modern secularists conservative evangelicals towards Islam. Both seem to have every little sympathy with that appears to be a troublesome people

with nothing to offer the modern age but hijacking crises, terrorism, fanatical fundamentalism and the like". ²⁸

These people are jealous of the rapid spread of Islam and consider Islam as their rival. Since years ago, they have used lies and prejudice against Muslims as a weapon to stop Islam. They have always attacked the personalities of Muslims. Some Christians cause the loss of Islamic values by destroying the principles of Islam and thus they promote the concept of Islamophobia. These people are afraid of the unification of Islam and Christianity and want to create a rift between them.

Western's Islamophobia and Its Impacts on Bollywood and Hindutva

There is no doubt that Muslims ruled this country for hundreds of years and they are proud of it. But they never called this government an Islamic government, nor did the Muslim rulers try to impose Islamic law here. Rather, the fact is that they adopted the civilization and culture here and because of this, the Islam of India has not been the Islam it should be. Indian civilization and culture made the Islam here different from the real Islam. It is also a fact that Muslim rulers never said that India is ''Muslimistan or Islamistan''. Rather, they made it India. For this he showed tolerance towards Hindus. Rather, in some cases Hindus were treated better than Muslims. Along with this, it is also a fact that Muslims have never said that we are different and therefore cannot live with others. Muslim rulers did not force Hindu subjects to change their religion. If they had done that, Muslims would actually be in the majority in India today. Muslims neither said before independence that we are the best; our religion is the best nor after independence. They never said that we are different from others and therefore cannot live with others. They recognized the Constitution of India, which says that all religions are equal in the eyes of the state.

The government respects all religions equally. It is a bitter truth that not only Jews and Christians are afraid of Islam, but there are many other religions that want to erase the truth of Islam.³⁰ As Allen argues that:

"In the view from which Islam is viewed, a 1997 report by the Runnymede Trust is noteworthy that in the West Islam is considered a foreign thing, then if it is written in the Daily Mail that "fanatics (Muslims) want death". There are" and that it publishes headlines like "Although I was born in Britain, but I am a Muslim first", then there is nothing surprising in it. These newspapers only mention the causes that are deeply rooted in Islamophobia which behind reason.³¹

Religious differences may cause unrest in a country the size of India, where people from all castes, creeds, religions, and groups live side by side. Gender and religion have been the main factors contributing to inequality in our society. Therefore, the study makes an effort to investigate the elements of Bollywood movies and how they either reinforce or dispel negative perceptions about Muslims. Islam has long been characterized as the faith of ''Outsiders''. Following the destruction of the Babri Masjid, news networks, newspapers, and film have all depicted Muslims in an antagonistic light. In a typical Indian film, the interpretation can veer into the weird, presenting Muslims as anti-national and as individuals who exclusively express solidarity with Islam, even going so far as to aid the country's adversaries over the border as



seen *Gaddar 1999*, *The Indian 2001*, *Maa Tughy Salaam 2002*, *and The Hero 2003*. Furthermore, Shahrukh Khan's character Kabir Khan in the movie *Chak-De-India 2007* is shown as anti-national since it is believed that he lost the hockey match against Pakistan on purpose. The protagonists of these movies, particularly *New York 2009*, *Aamir 2008*, *and Kurbaan 2009*, were Indian Muslims caught up in the aftermath of terrorism. However, the filmmakers were unable to overcome the presumption that an Indian Muslim who publicly demonstrated any connection to or attachment to common Islamic principles would automatically become vulnerable to the ideologies of "terrorists". In fact, professing Islam and becoming a terrorist would appear to be mutually exclusive categories to Bollywood.

This stereotype behavior is developed by Savarkar, Golwalkar and Upadhyay and based on this ideology they are propagating Bollywood culture.³² This group made a one famous slogan in their state that' 'if you want to stay in India then say Yogi Yogi' 'That's why this group of member Sadhvi Pragya Thakur said that in the program of Apki Adalat, "Terrorist just must be a Muslim". 33 On the behalf of these political ideology, every day in India, anti-Muslims movies are being made, among which the most criticized film is Anupam Khair's film "The Kashmir Files 2022". Vivek Ranjan's wife actress Pallavi Joshi has also played an important role in the film, who is portrayed as a kind of Pakistani Mehre. The film stars senior actors like Anupam Kher and Mithan Chakraborty as Kashmiri Pandits. The story of the film is based on the 1990 genocide in Occupied Kashmir but surprisingly the film shows the genocide of Pandits instead of Muslims and portrays Muslims as terrorists. The Kashmir Files' attempts to show that Kashmir was a land of Hindus, where Muslims terrorized the Pandits and forced them to leave the country. After the release of the film, government ministers including Prime Minister Narendra Modi and leaders of the ruling Bhartiya Janata Party (BJP) and ordinary Hindus are seen praising it and calling Muslims traitors. Anti-Muslim slogans are being raised by Indian extremists at the time of screening of the film in cinemas, in which they are calling Muslims as traitors and asking them to leave the country, propaganda and social media are full of anti-Muslim content. The newspaper Magazine ''India Today'' also questioned the leaders of the ruling party that they declared their propaganda film 'The Kashmir Files' tax-free in many states, but they made films on social issues like 'Article 15' tax-free. The tax was not waived.34

Ever since the division of the subcontinent into two parts of Bollywood, it has been the policy that Muslims are the invaders, and the representatives of BJP and RSS are carrying this manifesto. One handed, Modi slogan is "Sab Saath Sab Ka Vikas" [Everyone Company, Everyone Structure] ".35 On the other hand, the Muslims living there are mocked by telling them that they are descendants of the Mughal Empire, and the same reaction can be seen in Bollywood. The main representative of RSS, Mohan Bhagwat, expressed the same thing. While making a statement that:

"As you can see, Hindu civilization has been engaged in conflict with foreign schemes, influences, and aggressions for more than a millennium. Along with others, Sangh (RSS,BJP) has pledged their support for this cause. Numerous people have discussed it. And the Hindu community has woken as a result of all of this. Aggression is only natural for people who are engaged in combat.³⁶

Mohan Bhagwat on one hand says that Muslims do not need to be afraid but on the other hand also tries to scare them. He says that there has been aggression among Hindus in India and other countries of the world for some years. He explains that the reason for this is that the Hindus have been in a state of war for a thousand years. According to him, this war of Hindus is against foreign invaders. It is from external influences. It is from external conspiracies. ³⁷ If they consider the Muslim rulers to be foreign invaders, as they do, then they no longer have a government in this country. He did not explain what he meant by external influences. He also did not explain the external conspiracies. If indeed foreign conspiracies are being hatched against India and Hindus are at war, then what is the central government doing. At least since 2014, foreign conspiracies should have been eradicated. On one hand the current government says that India is becoming a Vishwa Guru and the whole world is looking towards it and on the other hand Mohan Bhagwat talks about external conspiracies. Is there no contradiction in the statements of the government and Bhagwat. But he didn't mention the truth, which is that since 2014, there has been an attempt to color Indian culture into Hindu culture, in which the government has been completely successful.

Paper Conclusion

These films had a negative impact on the Western nations to a great extent, they sowed the seeds of religious fanaticism and all kinds of hatred among the people of the West, due to which they could not come closer to Islam and Muslims, and they tried to avoid the message of Islam and peace. The imprint against Muslims on the minds of the West and Hindus is still deep, and the hatred of Islam remains in their hearts. has given rise to a more materialist-like view of the world, and the resentment of the Crusades and Mughal Empire Wars still lingers as an unconscious factor in the minds of the West and Hindus. Every individual of the people of the West is adamant about the writers of the West and the books, stories and films conspiracies described by them, and this negative attitude of his affects Islam and Muslims. It is the fruit and seed sown of the crusades, that the fitnah of Orientalism took place, and a large number of bigoted Orientalists distorted Islamic teachings and presented them to the world, and even today by publishing negative broadcasts against Islam and Muslims ³⁹, cultivating the vengeful fire in their heart. Now, the real reason that is understandable in this whole situation is that Islam and the Prophet® of Islam and his teachings have not been brought to light in the West and Hindus, seen with low eyes, due to which things became so serious.

They always considered Islam to be biased and promoted this advice to his people that Muslims are your true and eternal enemies. Due to their ambitions, negative content, films, and books are written against Islam and its followers in both film industries to prevent the growing legitimacy of Islam in any way possible. Both the film industries try to give this impression to the world, so that the simple people understand that they are good-hearted people compared to Islam, and they have immense passion for human service, and their hearts are good, and their aspirations are blessed. There are, and they do not have narrow-mindedness and prejudice like others, and they are only servants of humanity, they study the religions, languages, civilizations and human values of the Islamic nation. They trying to make these nations its mental slaves and gain political and cultural dominance over them and exploit their life resources and keep them subdued and buried. But Allah Almighty has always given priority to the religion of Islam over false religions and has protected its followers.



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⁹ Holy Qur'Ān, 17:81.

¹⁰ Sikander, ''Islamophobia in India. Journal of Contemporary Study of Islam, 182.

¹¹ At the beginning of the article, it is necessary to explain to the plaintiff that the aim of the researcher is not to create tension between Islam and other religions. Wherever Jews, Christians or Hindus are mentioned in the article, they are referring to those who want to spoil the environment with movies and their particular point of view in all religions, so this predicate of the scholar is explained to avoid misunderstanding. In almost every religion, there are people who want to maintain international relations with other religions. As the groups of ISIS, Daesh are also among Muslims and because of them, Muslims are defamed. But these people were never representatives of Muslims and never will be.

¹² Shams Ul Islam, Sawarkar: Unmasked (New Delhi: Pharos Media and Publishing Pvt Ltd, 1990).

¹³ Gordon Conway, *Islamophobia: A Challenge for Us All* (London: Runnymede Trust London, 1997), 99.

¹⁴ Muhammad Asad Latif, ''Qatar's Efforts to Change the Image of Muslims after 9/11: A Political and Social Research into the Perspective of FIFA World Cup 2022''. *Contemporary Arab Affairs*, 17 no. 3 (2024): 423. https://doi.org/10.1163/17550920-bja00046

Ethan Bronner, ''Jihaad In America''. *The New York Times* (2002) Scrolled on: https://www.nytimes.com/2002/03/17/books/suspect-thy-neighbor.html Consulted on 02.06.2023

¹⁶ Anthony Shay and Barbara Sellers- Young, ''Belly Dance: Orientalism—Exoticism—Self-Exoticism''. *Dance Research Journal* 35 no. 1, (2003): 16.

¹⁷ Zafar Igbal, Islamophobia: History, Context and Deconstruction (India: SAGE, 2020), 88.

¹⁸ Norman Daniel, "Crusade Propaganda," In *A History of the Crusades: The Impact of the Crusades on Europe* edited by H. W. Hazard and N. P. Zacour (Eds.), (Madison: University of Wisconsin Press., 1989), 76.

¹⁹ Thought CO, ''Common Arab Stereotypes in Tv and Film''. *Thought Co* (2022), Scrolled on: https://www.thoughtco.com/tv-film-stereotypes-arabs-middle-easterners-2834648 Consulted on 05.30.2023

²⁰ Muhammad Asad Latif, ''Political struggle of Malaysia and Islam: moderating and radicalizing the state, society, and religion alternately (1957–2023)''. *Discover global society* **2**, no. 1, (2024): 9. https://doi.org/10.1007/s44282-024-00070-8

²¹ Robert Morey, *Islamic invasion: The world fastest religion* (Eugene: Harvest Publications, 1983), 15.

- ²² Jamie Foxx in this film is not a Muslim, he belongs to Christianity. But since the West continues to try to subjugate Muslims in the scripts of cinema and movies, and in the same way it is the practice of the West to taunt and humiliate their Prophet[®], they do not feel ashamed to adapt to such roles.
- ²³ Muhammad Asad Latif, ''The Identity of Religion Always comes up: The War, The Mass Media and The Reproduction of Muslim Identity in the West''. *Social Network Analysis and Mining*, (2024): 5. https://doi.org/10.1007/s13278-024-01354-2
- ²⁴ Maryam Jamilah, *Islam and Orientalism* (Lahore: Yousef and Sons Publishers., 1981), 35.
- ²⁵ There have been three seasons of this web series so far, while in its first season, Muslims have been filmed in the role of terrorists and oppressors just like other films. In which Ali Sulaiman, the main character, has been filmed as a Muslim terrorist and given the role of a villain, and in other similar films, such so-called Muslims are bent on defaming their own religion.
- ²⁶ Muhammad Asad Latif, ''Make America Hate Again? Before and After Trump there were Differences in How Muslim and Islam were portrayed in American Media''. *Social Identities*, (2024): 7. https://doi.org/10.1080/13504630.2024.2382126
- ²⁷ Frances Henry, and Carol Tator, *The Color of Democracy: Racism in Canadian Society* (Canada: Thomson Nelson, 2006), 329.
- ²⁸ John Gilchrist, *Facing the Muslim Challenge: A Handbook for Christian-Muslim Apologetics* (Africa: Muslim Evangelism Resource Center of Southern Africa, 1999), 103.
- ²⁹ M. I. Fuerst, *Indian Muslim Minorities and the 1857 Rebellion: Religion, Rebels and Jihad* (London: I.B, 2017), 39.
- ³⁰ R. Thapar, Somanatha: The Many Voices of a History. New Delhi: Penguin, 2018), 60.
- ³¹ Christopher Allen, *Islamophobia in the media since 9th sep 2001* (London: University of Westminster, 2001), 5.
- ³² Muhammad Asad Latif and Dr. Mahmood Ahmad, Cultural Effects and Muslim Identity: An Analysis of Bollywood Cinematic Reels and Its Impacts on Pakistani Society, Civilization and Ethos. *Al Misbāh*, 4 no. 3, (2024): 13. https://reinci.com/ojs3308/index.php/almisbah/article/view/256
- ³³ India Tv, Apki Adalat [Your Court] . *India Tv* (2020), Scrolled on: https://youtu.be/CgzsFCXFaVU Consulted on 24.12.2020/34 Minutes.
- ³⁴ Economic Times, "Politics and Nation Pm Modi Hails the Kashmir's Files". *Economic Times* (2020), Scrolled on: https://economictimes.indiatimes.com/news/politics-and-nation/pm-modi-hails-the-kashmir-files-says-campaign-being-run-to-discredit-the-film/videoshow/90221324.cms Consulted on 16.04.2023
- National Herald, "Sabka Sath Sabka Vikas Slogan". *National Herald* (2021), Scrolled on: https://www.nationalheraldindia.com/opinion/pm-modis-sabka-saath-sabka-saath-slogan-now-lies-completely-exposed-as-a-fatuity Consulted on 06.05.2023
- ³⁶ India Express, 'Mohan Bhagwat and Muslims Supremacy Narrative''. *India Express* ((2021), Scrolled on: https://indianexpress.com/article/political-pulse/mohan-bhagwat-muslims-supremacy-narrative-8373731/ Consulted on 06.05.2023
- ³⁷ Chatterjee, Composing Violence, 69.
- ³⁸ Muhammad Asad Latif, Muslim, Minorities and the Media: Discourse on Islam in the West. *Social Identities* (2024): 2. http://dx.doi.org/10.1080/13504630.2024.2388128
- ³⁹ Muhammad Asad Latif, ''Qatar's Efforts to Change the Image of Muslims after 9/11: A Political and Social Research into the Perspective of FIFA World Cup 2022''. *Contemporary Arab Affairs*, 17 no. 3, (2024): 420. https://brill.com/view/journals/jcaa/17/3/article-p416 4.xml